

Emily Hoult

UI/UX Designer

UI/UX designer with a background in e-commerce, passionate about designing seamless, intuitive and elegant solutions. I'm a quick learner and problem solver with a strong eye for detail, looking to apply my knowledge and desire to enhance user experiences to a full time UI/UX design position.

Education

Web Development

 Le Wagon

 2021

UI Design

 CareerFoundry

 2021

Fashion Management

 Nottingham Trent University

 2016

Languages

English (native)

German (B1)

Skills

UI/UX Design

User Research & Testing

User Journeys & Flows

Wireframing, Prototyping

Style Guides, Mood Boards

Logos, Branding

Web Development

HTML, CSS, SCSS

JavaScript, Bootstrap

Ruby, Rails, SQL


APIs, Scraping


Tools


Sketch, Adobe XD, Figma

Git, GitHub, Heroku

Microstrategy, Tableau, Asana

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Experience

Category Planner


 Zalando Lounge

 2019 - 2020

- Liaised with multiple stakeholders, collected and analysed data to build 3 year forecasts
- Transferred quarterly planning document to new program, redesigned and automated template to be used department-wide
- Built and designed reports and dashboards in data visualisation software Tableau

Assistant Merchandise Planner


 Zalando SE

 2018-2019

- Built an automated template in Excel using macros to track and analyse product ranges
- Negotiated discounts with suppliers and managed day-to-day communications
- Represented team in key user meetings and presented findings in stand-up meetings

Merchandise Planning Assistant


 Zalando SE

 2016-2018

- Responsible for upskilling of team members and onboarding new joiners
- Set up cross team collaborations between key stakeholders to improve communication
- Developed Excel based template to track supplier deliveries, improving on existing process

International Sales & Consumer Experience Intern

 Kipling

 2014-2015

- Designed and implemented a branded board game to be used as training material to onboard new Customer Relationship Management program to all store staff
- Designed a monthly newsletter and ad hoc reports sent out to all sales partners