# Emily Hoult UI/UX Designer

UI/UX designer with a background in e-commerce, passionate about designing seamless, intuitive and elegant solutions. I'm a quick learner and problem solver with a strong eye for detail, looking to apply my knowledge and desire to enhance user experiences to a full time UI/UX design position.

# **Education**

#### Web Development

**\$** 2021

#### **UI** Design

■ CareerFoundry

❤ 2021

## **Fashion Management**

■ Nottingham Trent University⇒ 2016

# Langauges

English (native) German (B1)

# **Skills**

### **UI/UX** Design

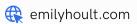
User Research & Testing
User Journeys & Flows
Wireframing, Prototyping
Style Guides, Mood Boards
Logos, Branding

# Web Development

HTML, CSS, SCSS
JavaScript, Bootstrap
Ruby, Rails, SQL
APIs, Scraping

#### Tools

Sketch, Adobe XD, Figma
Git, GitHub, Heroku
Microstrategy, Tableau, Asana







# **Experience**

#### Category Planner

🚊 Zalando Lounge

2019 - 2020

- Liased with multiple stakeholders, collected and analysed data to build 3 year forecasts
- Transferred quarterly planning document to new program, redesigned and automated template to be used department-wide
- Built and designed reports and dashboards in data visualisation software Tableau

#### **Assistant Merchandise Planner**

🛱 Zalando SE

間 2018-2019

- Built an automated template in Excel using macros to track and analyse product ranges
- Negotiated discounts with suppliers and managed day-to-day communications
- · Represented team in key user meetings and presented findings in stand-up meetings

# Merchandise Planning Assistant

🖺 Zalando SE

2016-2018

- Responsible for upskilling of team members and onboarding new joiners
- Set up cross team collaborations between key stakeholders to improve communication
- Developed Excel based template to track supplier deliveries, improving on existing process

# International Sales & Consumer Experience Intern

📋 Kipling

遠 2014-2015

- Designed and implemented a branded board game to be used as training material to onboard new Customer Relationship Management program to all store staff
- Designed a monthly newsletter and ad hoc reports sent out to all sales partners